



University of the Philippines Alumni Association in America, Inc.

http://www.upaainamerica.org

2019 SOUVENIR JOURNAL ADVERTISEMENT AGREEMENT FORM

20th BIENNIAL UPAAA GRAND REUNION & CONVENTION

Advertiser's Name/Company dba _____

Address _____

Email Address _____ Home Phone _____ Cell _____

AD Solicited by _____

We/I hereby agree to advertise in the souvenir program of the 20th Biennial UPAAA Grand Reunion & Convention to be held on August 30 to September 1, 2019 at the Crown Plaza SFO, Burlingame, CA. We/I further agree to pay the applicable rate **in full** as in marked boxes below:

- Back Cover- color\$700
- Inside Front Cover- color\$600
- Inside Back Cover- color\$500
- Inside Full Page color\$150*
- Inside half page color\$ 80
- Inside Quarter page color\$ 50
- Business card.....\$ 30

UPAAA Distinguished Alumnus Awardee (past) \$50 donation - 2"x2" Photo w/ brief information featured on "Hall of Fame" page

ADD lay-outing fee of \$30/page for non-print ready AD - to the above selected page rate. *Please note that we may not be able to format non-print ready AD sent w/o the additional lay-outing fee. The "raw" materials, i.e., photos and text, will be included in the Journal as originally received.*

TOTAL \$ _____ *Discounted rate - \$100/page for **print-ready** AD for fully registered alumnus

Please print and sign the completed Ad Agreement form; mail with check for total amount, made payable to UPAAA, Inc (Memo: 2019 UPAAA, Inc. - Souvenir Journal) on or before June 31, 2019 to:

**UPAAA, Inc., c/o Gary Camacho, CPA PFS
4105 US Hwy 1, Suite 12, Monmouth Junction, NJ 08852**

Camera-ready AD may be mailed with your form and check. However, for better quality printing, please send AD electronically via email. On or before June 31, 2019, please email AD lay-out (file type- *.PDF, *.TIF, *.JPG, or *.PNG with at least 300 dpi resolution) to: UPAAA2019.JOURNAL@gmail.com.

We/I understand that net proceeds from the souvenir program will be added to the funds for the UPAAA convention, administrative operation of UPAAA, Inc. and host UP alumni organization, and support UPAAA Inc. projects, such as, student scholarships, faculty grants, to benefit the University of the Philippines, subject to the approval by the Board of Directors.

For questions, please contact Dina Ellorin at (619) 559-6309 or email at upaaa2019.journal@gmail.com, Luz Sapin Micabalo at luzvi.micabalo@yahoo.com or Zeny Ply at zenply@gmail.com.

Your Signature: _____

Date _____

For UPAAA Use:

Date Received _____ AD Approved by _____ Check Deposited by _____