

SUMMARY OF ACCOMPLISHMENTS AND ACTIVITIES

REPORT BY PRESIDENT DAISY M. RODRIGUEZ

UPAAA,INC. BOARD OF DIRECTORS, 2020-2021

Period covering January to December, 2020

INTRODUCTION

This is a summary of the accomplishments and activities since the two-year term of this Board started on January 1, 2020. It has been a challenging first year, starting with bringing several new officers on board along with other seasoned officers who had been with the organization for many years. This mix of backgrounds, talents and skills brought together a group who may not have met each other personally. The challenge was to build a team that would work together to achieve our common goals – to contribute to the good of the University, community and country. Banking on the hope that the UP spirit will prevail so that we can all work together as a team, I, as President identified several goals for the Board to work on. It was to identify important priorities that would guide the new board in its undertaking during our term of office.

It was also with the vision of an organization that seeks to expand its network of alumni globally, realizing that there more numerous alumni who live and work in other parts of the world outside of the United States and the mother country. This enormous reserve of resources that can be mobilized to give back to the university, community and country held so much promise for our organization to provide global leadership. We needed to come to the realization that we are not just a local alumni chapter in the United States. The vision from its founding in 1981 by Dr. Arsenio Talingdan was to form a national organization that will unite UP alumni to give back to the Alma Mater. This is the vision that I continue to pursue as we continue to build this organization now and in the years to come. We have to change our mindset. We need to act like a national organizational leader which we are.

Over a short period of one year, punctuated with so much disruptions in our lives caused by the COVID-19 that started almost at the time we were just starting to get off the ground, we were still able to adapt and looked at creative ways that we can do our job that we had sworn to during the induction. Using our goals as the guidepost and later augmented by the Strategic Planning Committee through the use of the SWOT analysis, we were able to define a clearer strategy on how we could go forward with our goals. Although we did not get 100% participation from the elected officers, most have dedicated precious talent, time and effort in executing their defined assignments and roles within the organization. Most have gone above and beyond their call of duty. This accounted for the success we had during the first year of the term 2020-2021.

May the UP spirit continue to inspire you to do more and contribute to the onward progress of UPAAA,Inc. Thank you to all!

ACCOMPLISHMENTS AND ACTIVITIES OF KEY OFFICERS:

1. Identified major organizational goals for the Board at start of the term on January 1, 2020 – Daisy Rodriguez, President.
2. Held four Quarterly Board Meetings and two special meetings – Daisy Rodriguez, President.
3. Strategic Planning Committee (Carol Colborn, Chair) - Based on SWOT Analysis identified modifications to the Vision, Mission and Values Statement as well as strategies to meet identified goals. Proposals to be incorporated in CBL revisions. A Year-End Questionnaire is being distributed to Board members to evaluate the progress of the organization in meeting its goals. In the process of evaluating proposals for new logo design.
4. Scholarship Program (Dr. Joy Celo, Chair) - Renewed sponsorship for Stipend Scholarships in the constituent campuses of the University system, conferred with UP Foundation Executive Director Gerry Agulto and proposed MOU to formalize scholarship donations. Identified recipients of Stipend Scholarships from 2019-2020. Named Scholarships started to encourage individuals and families to donate a minimum of \$1,000 to qualify for a named Scholarship. Several meetings held by the committee.
5. Membership Recruitment Program (Clod Gomez, Chair) – A program was designed to increase membership through the Regional Vice Presidents in the four regions. Membership meetings held to assess the progress of the program. Future goal includes formation of a chapter in each region that has no alumni organizations. Goal has not yet been realized. Major recruitment efforts by RVP East Daisy Macadaeg have brought in over ten new members and several international members from other countries. More vigorous efforts have to be done in this area.
6. Educational Program (Dr. Maria Solacito, Chair) – Monthly webinars were held on various topics by alumni speakers and others to “ inform, inspire and motivate” alumni and other participants. The first webinar was on Covid facts and experience of a frontline nurse – Dr. Francis Sy and Daisy Macadaeg, followed by other topics such as volunteerism in foreign countries (Aida and Dr. Rudy Sarmiento) and the community (Luz Micabalo), retirement in the Philippines, cruising experiences and published in book by author (Carol Colborn) , and personal leadership journey (Ethel Rubio).
7. Ways and Means (Dr. Winston Umali, Chair) – The “Iskolympics Virtual Fitness Program” was launched to generate income for the organization and at the same time encourage physical fitness in participants during the pandemic lock-down and social distancing. The campaign ran for three months ending on September 30 and generated \$6,000+ from sponsorships and participation of individual alumni and family members. The program may be renewed in the future.
8. Grand Reunion and Convention 2021(Ethel Rubio, Chair) – Las Vegas was the chosen venue for the 2021 GRC and UPAA Nevada (UPAAN) was approached to co-host the major event. An MOU was formalized between UPAAA, Inc. Chair Ethel Rubio and UPAA Nevada president Dorothy Tome and approved by President Daisy Rodriguez and the Board. A Planning grid was generated with assignments to various working subcommittees with members from both UPAAA and UPAAN. Ongoing meetings are held between leadership of the UPAAA and co-host chapter.

The GRC leadership are ramping up efforts to generate sponsorships, interest and commitments to attend this major event.

9. Communication and Publicity (Kellie Sabas, Chair) – Quarterly newsletters were published especially for members to keep them informed of organization activities. A regular “Message from the President” was included in the publication. Active postings on the social media such as Facebook, Messenger, and Website were done. Increased media activities are expected to publicize widely the 2021 GRC. Secretary Dina Barros Ellorin has been keeping up with Board communications and updating the Website.
10. CBL Revisions (Dr. Joy Celo, Chair)- Proposed changes by the Strategic Planning Committee were incorporated plus other proposed changes to make the GRC more aligned with the goals and programs of the organization from the executive level down to the committees. The old CBL that was revised in May, 2018 did not have specific Standing Committees. Twelve (12) Standing Committees were then created in the revised CBL and formalized the functions of each committee. Recent changes were approved by the Board but because there are other changes proposed, the CBL committee will continue to review the CBL to make it more relevant.
11. Financial (Christy Colmenar, Treasurer and Ana Parcon, Asst. Treasurer) – Streamlined the process of receiving payments and acknowledgements of payment received. The pass-through donations for UP-PGH, Pres. Danilo Concepcion’s Bench project, and other donations for Scholarship and charitable projects (Taal Volcano victims, Stranded Dormers, individual appeals for support) were processed and remitted through direct bank wire transmissions or through the UP Foundation. Bank signatories were changed (Wells Fargo Bank) to formalize the turn-over of funds from the previous term (Nelsie Parrado) to present president, Daisy Rodriguez.
12. Advisory Council activation (Nelsie Parrado, Immediate Past president and chair) – A meeting of the Advisory Council composed of past UPAAA presidents was convened as provided in the CBL. Several past presidents attended with recommendations as to how the Advisory Council can participate and contribute to the growth of UPAAA,Inc.
13. Fellowship and Fundraising (Ethel Rubio, Chair)- A recent virtual “Christmas Carol ATBP” holiday fellowship and fund-raising event was held on December 6, 2020. UP President Danilo Concepcion was special guest and delivered a meaningful and touching message to the participants. The event’s highlights included a “Silent Auction” of items donated by Board members and active auction during the event, musical and dance performances, as well as camaraderie among participants. The fund-raising was earmarked for the Kaagapay Laptop project and generated about \$2,000.
14. Miscellaneous presidential activities and charitable donations
 - a. Generated \$1,152 in donations to the Taal Volcano victims in the Philippines coordinated by Diliman Liaison Nina Lojo. Met with Nina in Diliman in February, 2020 - Pres. D. Rodriguez.
 - b. Courtesy visit to President Danilo Concepcion on Feb. 5, 2020 attended by VP Elena Pernia and AVP Rica Abad- Pres D. Rodriguez
 - c. Met with OSSS Director Prof. Neil Jamandre to follow up on Stipend Scholarship Project in March, 2020. – Pres. D. Rodriguez
 - d. Donated \$3,000 to the Kaagapay Laptop project after virtual meeting with VP Elena Pernia and AVP Rica Abad – Board members

- e. Attendance at UPAA (Diliman) Virtual Board Meetings and gave reports of organizational activities. Submitted materials to include UPAAA in the Special 2020 Journal of the UPAA. – Pres. D. Rodriguez
- f. Received official Verification of Accreditation of Chapter from the UPAA Board, acknowledging official chapter membership of UPAAA,Inc. as chapter – Pres. D. Rodriguez
- g. Sponsorship and financial support for UP scholars studying in the US on grant (i.e. Kevin Braza, PhD student at UC San Diego) Other scholars received some financial support from individual board members- Board members
- h. Donated money to purchase laptops for two selected Community Development students at UP Visayas Iloilo. Pledged to provide financial support for the two students of \$650 per year each for them to complete their studies for the next four years under named scholarship (Daisy Rodriguez Academic Scholarship) through UPAAA,Inc. – Pres. D. Rodriguez