



University of the Philippines Alumni Association in America, Inc.

http://www.upainamerica.org



2017 UPAAA, INC GRAND REUNION & CONVENTION
October 26-28, 2017 ♦ Renaissance Woodbridge Hotel
515 US Highway 1 South, Iselin, NJ 08810

2017 SOUVENIR JOURNAL ADVERTISEMENT AGREEMENT FORM

Advertiser's Name /Company: _____

Mailing Address: _____

E-mail Address: _____ Phone: _____ Cell Phone: _____

Ad Solicited by _____ E-mail: _____ Phone: _____

We/I hereby agree to advertise in the souvenir program of the 19th UPAAA, Inc. Grand Reunion & Convention be held on October 26 to 28, 2017 in the Renaissance Woodbridge Hotel, Iselin, NJ.

We/I further agree to pay the applicable rate in full as in marked boxes below:

- Back Cover\$800 Inside Front Cover\$600 Inside Back\$500
Inside Full Page\$150 Alumnus Inside Full Page.....\$100 (must be fully registered for convention)
Inside Half Page\$ 80 Inside Quarter Page\$ 45 Business card.....\$ 30
UPAAA Distinguished Alumni (past)\$ 75 each (\$50 for fully registered past Awardee)

Note: A page of Achievers' Photo Gallery will feature four to five 2"x 2" photos of past Awardees with brief info.

ADD \$35/page as lay-outing fee for NON-camera ready Ad - to the above selected page rate. Fee is Graphic Artist's pay/page to work on lay-outing unfinished (non-camera ready) AD.

TOTAL \$ _____ FYI: JOURNAL will be printed in full color.

Please print and sign the completed Ad Agreement form; mail with check for total amount, made payable to UPAAA, Inc (Memo: 2017 UPAAA, Inc.- Souvenir Journal) on or before August 31, 2017 to: deadline extended - Sept. 30

UPAAA 2017, c/o Maria Cristina Colmenar, 2825 Oro Blanco Circle, Escondido CA 92027.

Camera-ready Ad may be mailed to the above address with your form and check by Aug. 31, 2017 or pay ON-LINE via www.paypal.me/UPAAA2017 and email completed form to Cristy Colmenar: mcc858@yahoo.com

For better quality printing, please send electronically your camera-ready AD, via email (file type- .PDF, .TIF, .JPG, or .PNG with at least 300 dpi resolution). Email AD to: UPAAA2017.Journal@gmail.com .

For questions, please contact Dina Ellorin at (619) 559-6309 or email, dinabarros.ellorin@gmail.com, Luz Sapin Micabalo, luzvi.micabalo@yahoo.com or Benita Barros-Murrel, benitamurrel@gmail.com.

Concurrence:

We/I understand that net proceeds from the souvenir journal will be added to the funds for the UPAAA convention, administrative operation of UPAAA, Inc. and host UP alumni organization, and support UPAAA Inc. projects, such as, student scholarships, faculty grants, to benefit the University of the Philippines, subject to approval by the Executive Board.

Your Signature/Printed Name:

Date: _____

For UPAAA Use:

Date Received _____ Ad Approved by _____ Check Deposited by _____